

Shakespeare Line Passenger Usage Estimates - 2015/16

5% Passenger Usage Growth recorded for the Shakespeare Line for 2015/16

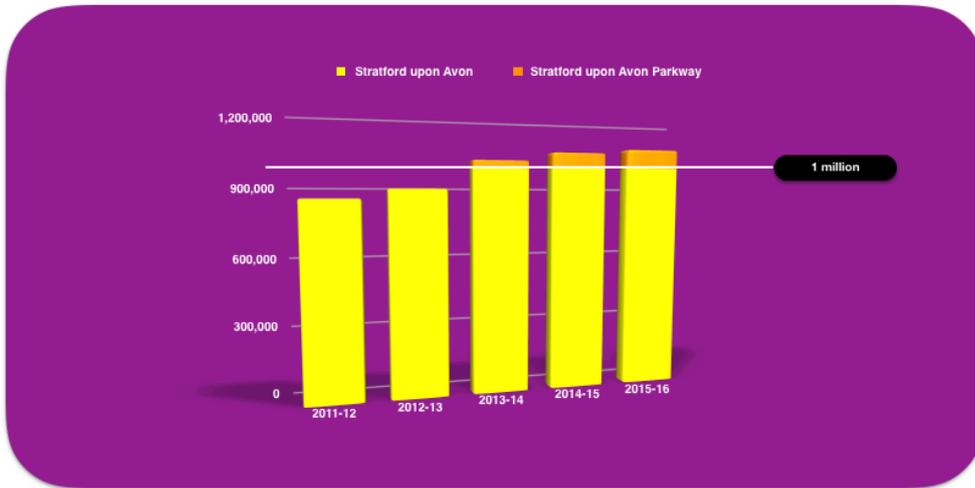
The Office of Rail and Road issued the annual passenger usage figures for all railway stations on the UK network on 6 December. The following summarises the key elements arising from figures in relation to the Shakespeare Line (Birmingham Snow Hill/Moor Street - Stratford upon Avon)

Stratford upon Avon

- Passenger usage at Stratford upon Avon in overall terms increased slightly by 1.7% for the year.

Shakespeare Line Station Usage 2015/16

Percentage usage estimates 2011/12 > 2015/16



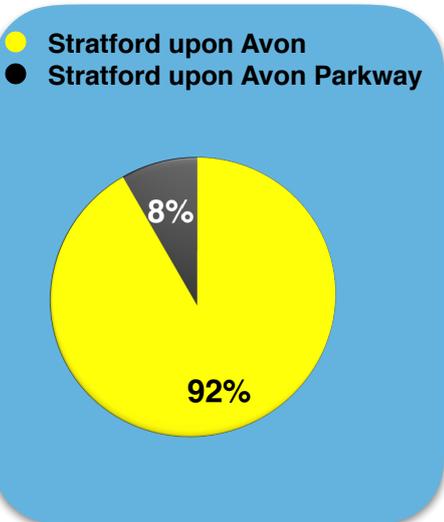
1 Over 1 million passenger journeys by rail to/from Stratford upon Avon

1.7% Increase in passenger usage in 2015/16 compared to 2014/15

92% of passenger usage is at Stratford upon Avon's main railway station



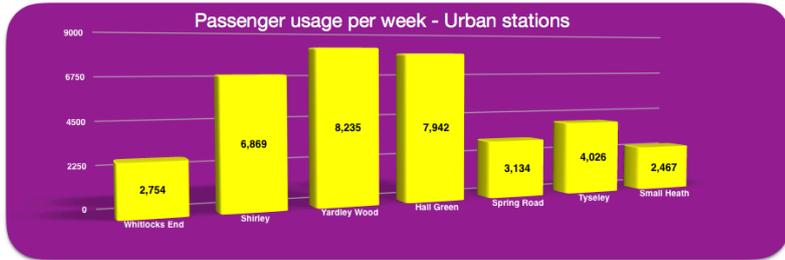
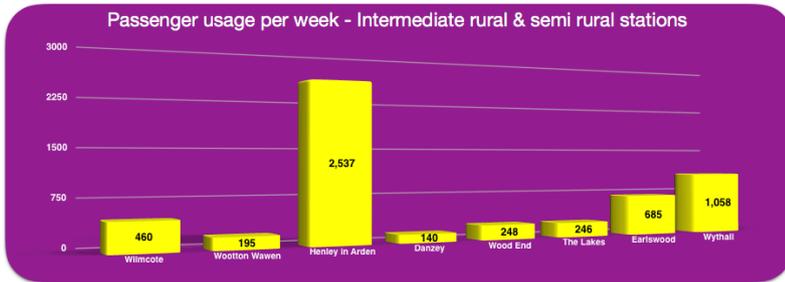
Source; Office of Rail & Road
Published 6 December 2016



Usage at Stratford's main railway station changed very little at 0.1% with Stratford upon Avon Parkway seeing an increase of 21% on its performance last year. However, the increase at Stratford upon Avon Parkway is largely due to passengers preferring to use the Parkway station probably because car parking charges at Parkway are cheaper than those levied at Stratford's main railway station.

The town's main station still handles the lion's share of passengers with nearly a million (994,070) passenger journeys being made in the last year. Stratford Parkway station has yet to realise its investment payback only attracting 83,228 passengers for the year equating to 229 passengers a day or just under 3 passengers for each train that calls at Stratford Parkway. This compares to 2,378 passenger journeys a day from the town's main station.

Shakespeare Line Station Usage 2015/16



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Intermediate Rural and Semi Rural Stations

Henley in Arden attracts the highest number of passenger usage of all the rural and semi rural stations outside the West Midlands conurbation. Annual usage for Henley in Arden increased by 5.4%

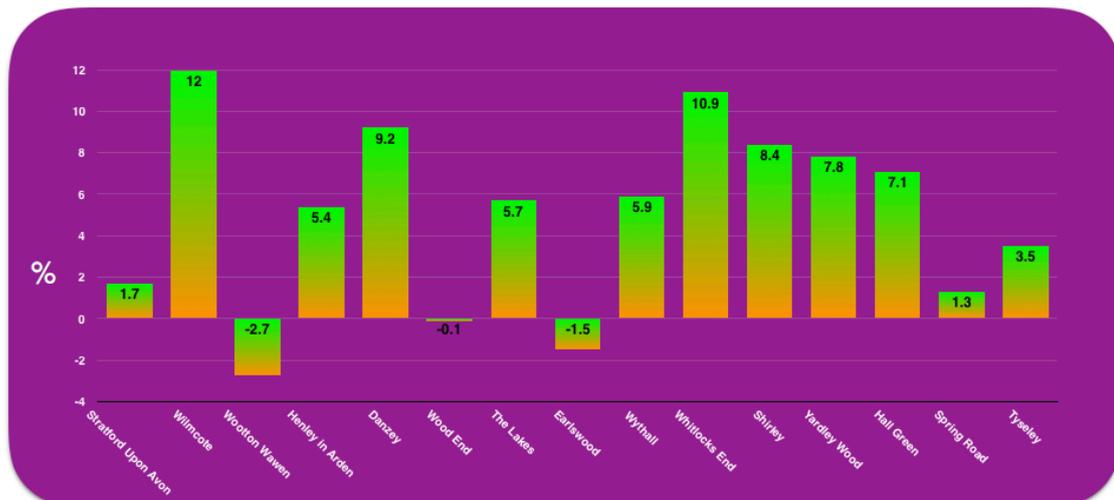
Intermediate Urban Stations

Yardley Wood attracts 8,235 passengers a week which the highest usage of all the stations along the route between Stratford upon Avon and Birmingham. At 7,942 passengers a week nearby Hall Green runs Yardley Wood a close second.

The highest annual percentage increase in usage along the route was recorded at Wilmcote. However, as the overall numbers at Wilmcote are small at around 24,000 passengers a year the 10.9 increase at Whitlocks End, which serves the Dickens Heath area, is more significant as it represents an increase by some 14,000 passenger journeys.

Shakespeare Line Station Usage 2015/16

Percentage difference between 2014/15 & 2015/16



5% Passenger growth across Shakespeare Line 2014/15 >< 2015/16

8235 Passenger journeys a week at Yardley Wood is highest of all urban stations

2537 Passenger journeys a week at Henley in Arden is highest of all rural and semi rural stations

Source: Office of Rail & Road
Published 6 December 2016